

1972

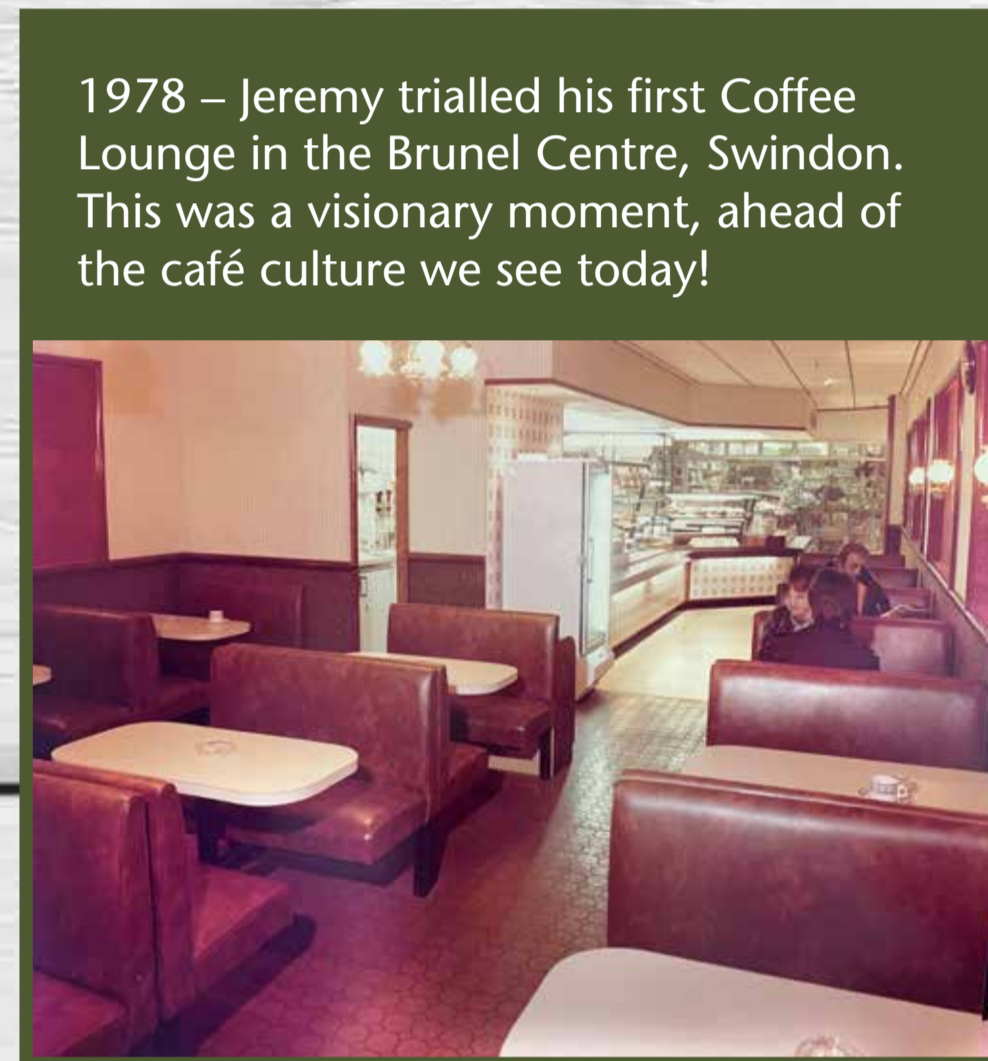
50 BOSWELL'S

MAKING IT YOUR WAY SINCE 1972

2022



1972 – A small bakery in Didcot called "Livings" was purchased by Peter Burn, our Grandfather. Soon after, Jeremy Burn, our father, joined Peter in his venture and our family business starts its journey...



1978 – Jeremy trialled his first Coffee Lounge in the Brunel Centre, Swindon. This was a visionary moment, ahead of the café culture we see today!



1986 – Jeremy proves himself a pioneer of shopping centre eateries with new brand "Le Café, a Taste of France". A successful roll out in Reading, Newbury ('86), Eastleigh ('88), Cowley ('89) and Andover ('90).



2004 – A big year. We opened Boswells in Chippenham, Trowbridge and Yate. By this stage we, the third generation of the family had joined – Nick, Matt and Tim Burn – and the foundations were set for expanding Boswells.



2014 – The "Tour de Boswells" – Nick, Matt and Tim cycle 400 miles in 4 days, visiting all of our cafes in memory of Boswells founder, Jeremy. We raise £50,000 for the Pancreatic Cancer Research Fund.



2020 – Despite the challenges of COVID we were delighted to open our 18th Boswells in Cwmbran

1972

1973

1978

1979

1986

1996

2004

2006

2014

2018

2020

2022

1973 – Jeremy took the reins, opening the first hot bread bakery in Reading -The Butts Centre. This was the very first Swiss Chalet and a big success. Over the coming years a small regional bakery chain was established.



1979 – Princess Anne visits Swiss Chalet in Swindon and met with founder Jeremy.



1996 – The birth of Boswells in Swindon, a new timeless and fresh brand to appeal to a new generation of café lovers, providing a "home from home", exceptional service and a menu with something for everyone.



2006 – Boswells opens in The Orchard Centre, Didcot. Over the following years Havant ('07), Reading ('08), Newport ('09), Kingswood ('10), Portsmouth ('11), Gloucester ('13) and Bristol Galleries ('16) all opened.

2018 – We take our interior design to a new level with our Yeovil opening



2022 - We celebrated our 50th year with our teams at BOSFEST in June, and now we will be hosting a 50th Tea Party at every Boswells during October and November - with our loyal customers!

